



The Government of the Republic of Trinidad and Tobago
MINISTRY OF EDUCATION



The 2nd
**virtual
educa**

19-20 May, 2014

Hyatt Regency Hotel
Wrightson Road, Port of Spain

Caribbean Symposium 2014

Sponsorship/Partnership Packages

The use and impact of ICT in Education



EXHIBITION

CONFERENCE

WORKSHOPS

To register, email:
oasvirtualeduca@moe.edu.tt
or visit our website:
virtualeduca2014.moe.edu.tt



**virtual
educa**

Innovation, Competitiveness,
Development



Organization of
American States



Virtual Educa Caribbean 2014

Sponsorship/Partnership Opportunities

Thank you for your interest in partnering with us to host Virtual Educa Caribbean 2014 in Port-of-Spain, Trinidad and Tobago. This groundbreaking initiative is designed to explore new and emerging education models and innovative education systems. Experts in education from around the hemisphere will join with ICT experts, private sector partners, students, teachers and principals from across the region, at this unique event.

Virtual Educa is a multilateral initiative addressing Education, Innovation, Competitiveness and Development. For the last decade, Virtual Educa has been instrumental in putting together programs in support of these topics, mainly in Latin America and the

Spanish-speaking Caribbean. As an Organization of American States (OAS) project, Virtual Educa is committed to extending the benefits of its programs to the entire region, with specific focus on the non Spanish speaking Caribbean. The Virtual Educa Caribbean conference will contribute to the goal of making XXI century instruments available to youth and educators.

The second conference - Virtual Educa Caribbean 2014 will be held from May 19 to May 20 2014. The event will take place concurrently with a Caricom and Latin American Meeting of Ministers of Education organized by the host country, the Republic of Trinidad and Tobago.

Objectives

- Include the non Spanish-speaking Caribbean region in the activities of Virtual Educa
- Offer participants the opportunity to see concrete evidence of how ICTs (Information and Communication Technologies) and innovation in education are applied, including examples and best practices through workshops, exhibits and conferences
- Focus not only on advanced technology but also show participants the low-tech means that are available
- Showcase Caribbean educational initiatives

Benefits

- Trinidad & Tobago will be the host country of the Caricom and Latin American Meeting of Ministers of Education on May 19. Hosting this event and the Conference simultaneously will create an unprecedented opportunity for decision makers, corporations, civil society, youth,

educational institutions, teachers and other relevant stakeholders working in the area of ICTs and innovation in education to meet and observe how policies and practices may be implemented.

- An excellent opportunity for Caribbean, Latin American and international businesses to showcase their innovative technology as well as to network and develop business opportunities in any of the thirty four (34) OAS member states.
- Practical demonstrations of new and innovative uses of ICT in education, allowing for a faster appreciation and application of knowledge.
- The conference promotes envisioning of the use of ICT in education

Date and venue

- The two-day event will take place on:
- Monday 19th and Tuesday 20th May, 2014 (Main conference and workshops)
 - Two-day Tradeshow which runs from 19th to 20th May, 2014.

All events will be held at the Hyatt Regency Trinidad, Port of Spain (www.trinidad.hyatt.com), the premier hotel and conference centre in the country.

Who will attend?

- Caricom and Latin American Ministers of Education and their delegates
- Caricom and Latin American Educators
- Principals, teachers, parents and students
- General Public

Benefits of sponsorship

In return for your sponsorship, you will receive company recognition, as well as promotion on the Conference website, in the Conference programme and in all associated papers and brochures. Participation will also provide your company with a stellar opportunity to network with Government, industry leaders and experts and other key stakeholders in the Education sector. This will provide your organisation with an opportunity to communicate your marketing message and enhance your brand.

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SPONSORSHIP PACKAGES

**Expo Participant
(General)**

US\$2,000
40 available

**Expo Participant
(Premium)**

US\$2,500
15 available

SILVER SPONSOR

US\$10,000

GOLD SPONSOR

US\$15,000

PLATINUM SPONSOR

US\$20,000

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SPONSORSHIP PACKAGES

We are pleased to present to you the following opportunities to partner with us as we support this initiative: All prices are quoted in US dollars and are VAT exclusive.

Expo Participant (General)

US\$2,000
40 available

General Expo Booth

- Dimensions: 10' X 10"
- Equipped with power supply, wifi, table, 2 chairs, lights

Expo Participant (Premium)

US\$2,500
15 available

Premium Expo Booth

- Premium Expo Booth
- Dimensions: 10' X 10"
- Equipped with power supply, wifi, table, 2 chairs, lights

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SPONSORSHIP PACKAGES

SILVER SPONSOR

Corporate Branding:

US\$10,000

- Sponsorship of student & teacher refreshment tents with exclusive signage
- Acknowledgement as a Silver Sponsor from the stage, during the event
- Signage at specific locations
- One 20 minute presentation session
- Invitation to cocktail reception Monday night
- Silver Signage during the 2 day event.
- “Silver Sponsor” designation on Conference delegate badges and bags
- Named and promoted as Silver Sponsor of the Conference
- Prominent Logo placement:
 - Half page advertisement in Conference booklet (plus online version)
 - Homepage of Conference website: with link to Sponsor’s website
 - 10 second display in looped run of logos on display screens in Conference and trade show over two days, except during sponsored events when only your logo will be displayed in the relevant location
 - All other promotional material
 - Conference theme banners on the outside of the Hyatt Regency Trinidad
 - Logo included on all local conference print advertisements
- Opportunity to include publicity material in Conference delegate bag (supplied by sponsor)
- Mentioned and thanked in Minister’s opening address and closing Vote of Thanks
- Expo Booth
Dimensions: 10’ X 10”
Equipped with power supply, Wi-Fi, 2 tables, 4 chairs, lights

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SPONSORSHIP PACKAGES

GOLD SPONSOR

Corporate Branding:

US\$15,000

- Invitation to attend a private luncheon with Ministers, Dignitaries and Delegates
- Acknowledgement as a Gold Sponsor from the stage, during the event
- Two 20 minute presentation sessions
- Invitation to cocktail reception Monday night

- Gold Signage during the 2 day event.
- “Gold Sponsor” designation on Conference delegate badges and bags
- Named and promoted as Gold Sponsor of the Conference
- Prominent Logo placement:
 - Front of Minister’s Conference bags
 - Half page advertisement in Conference booklet (plus online version)
 - Homepage of Conference website: with link to Sponsor’s website)
 - 15 second display in looped run of logos on display screens in Conference and trade show over two days, except during sponsored events when only your logo will be displayed in the relevant location
 - All other promotional material
 - Conference theme banners on the outside of the Hyatt Regency Trinidad
 - Logo included on all local conference print advertisements
- Opportunity to include publicity material in Conference delegate bag (supplied by sponsor)
- Mentioned and thanked in Minister’s opening address and closing Vote of Thanks
- Select Signage during the 2 day event
- Expo Booth
Dimensions: 10’ X 10”
Equipped with power supply, Wi-Fi, 2 tables, 4 chairs, lights

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PLATINUM SPONSOR

Corporate Branding:

US\$20,000

- Invitation to attend a private luncheon with Ministers, Dignitaries and Delegates
- Invitation to cocktail reception Monday night
- Acknowledgement and thanks as a Platinum Sponsor from the stage, during the event
- three 20 minute presentation sessions
- The Prime Minister and Ministerial delegation will stop at your booth for a photo opportunity

- Premium Signage during the 2 day event.
- “Platinum Sponsor” designation on Conference delegate badges and bags
- Named and promoted as Platinum Sponsor of the Conference
- Prominent Logo placement:
 - Front of Minister’s Conference bags
 - Front inside cover of Conference booklet (plus online version)
 - Homepage of Conference website: with link to Sponsor’s website
 - 20 second display in looped run of logos on display screens in Conference and trade show over two days, except during sponsored events when only your logo will be displayed in the relevant location
 - All other promotional material
 - Conference theme banners on the outside of the Hyatt Regency Trinidad
 - Logo included on all local conference print advertisements
- Opportunity to include publicity material in Conference delegate bag (supplied by sponsor)
- Mentioned and thanked in Minister’s opening address and closing Vote of Thanks
- Expo Booth
Dimensions: 10’ X 15”
Equipped with power supply, Wi-Fi, 3 tables, 6 chairs

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For further information, please contact:

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oasvirtualeduca@moe.edu.tt

All payments are made to:
Permanent Secretary,
Ministry of Education

Please note

Exhibitors will be responsible for their own catering
Exhibitors may add any additional items to their booths at their own costs.

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